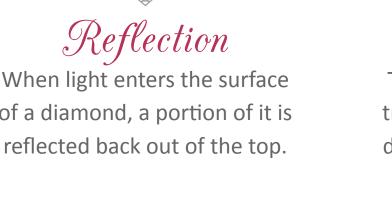


Diamonds 101 One of the most defining characteristics of a diamond is its cut. While high grades of color, clarity, and carat weight also contribute to a diamond's appeal, it's the cut that determines the symmetry

of the stone's facets, its overall proportions, and its ability to reflect light Light's Effect on a Diamond

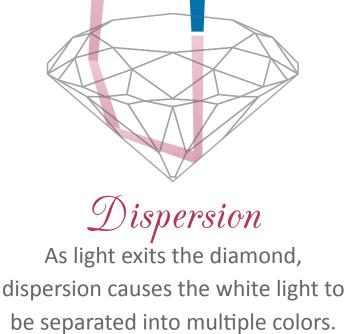
There are many factors that determine a diamond's brilliance, the most important of which is its ability to reflect light. As a diamond is moved through a light source, tiny flashes will be visible within the stone. Commonly known as sparkle, this is also referred to as scintillation, an effect of the stone's reflection and refraction of light.





Refraction The remaining rays of light travel into the center of the diamond and bounce off its internal walls, an effect known as refraction.

The light that is reflected is referred to as the 'fire' of the diamond.



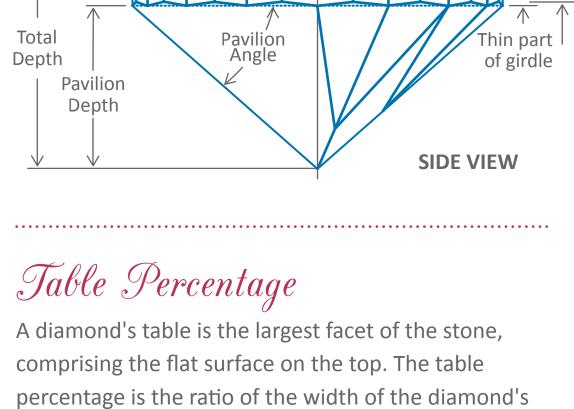
Some light will escape out the bottom and sides, and some will reflect out of the top of the stone.

A diamond's cut is an integral factor in determining its brilliance and fire. Even a flawless diamond will appear dull and muted if the cut is poor. When evaluating the cut of a diamond, there are some core characteristics that should be considered:

Diameter

Cut Definitions

Proportions . Table -A diamond's proportions, a measure of the number Thick part Crown of girdle and size of facets and its overall length and width, Crown Angle Height are integral in determining the quality of its cut. When a diamond is cut with the ideal proportions



top facet in relation to the width of the entire stone.

each diamond shape, visit our Diamond Shape page.

brilliance. To learn about the ideal table percentage for

The right ratio results in a large amount of fire and

will allow light to escape out the bottom and sides, resulting in a dull, dark appearance.

the entire stone's height from the table to the culet and is described in millimeters. The depth percentage measures the ratio of the stone's depth (from the table to the culet) to the diamond's total diameter. To learn about the ideal depth percentage for each diamond shape, visit our Diamond Shape page.

for its shape, it will reflect more light out of the top,

resulting in higher levels of fire and brilliance. A

Depth & Depth Percentage

A diamond's depth can be determined by measuring

poorly cut diamond with incongruous proportions

Measured in millimeters, the measurements of a diamond's length, width, and height are used to evaluate the symmetry and quality of its cut.

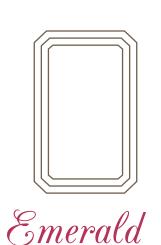
Shapes

Measurements

When selecting a diamond, shape is one of the most important factors to consider. The contours and outlines of a diamond have a significant impact on its appearance.















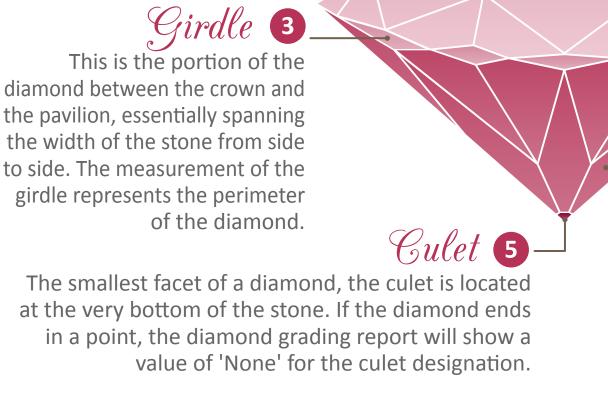


facet of the stone.



Girdle 3 This is the portion of the diamond between the crown and

Table Crown It comprises the flat Crowns can be surface on the top, comprised of step resembling a 'table'. cut facets or



the diamond). 4 Pavilion Located at the bottom of the diamond, the pavilion is integral to the stone's light reflecting properties. A properly cut pavilion will allow the

2 Grown

maximum amount of light to reflect

from the surface of the stone.

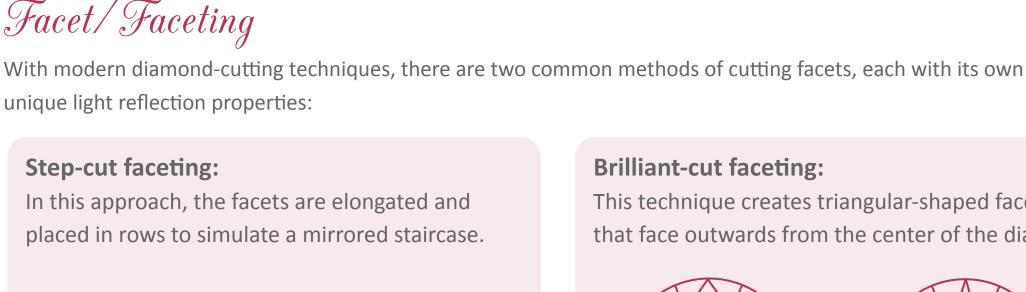
A diamond's crown extends

from the top of the stone

(the 'table') down to the

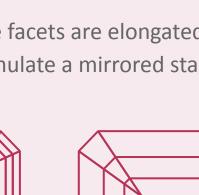
girdle (the widest point of

Pavilion Culet This small facet was An excessively deep or shallow diamond can originally intended to cause light to escape out protect the diamond's the bottom and sides, pavilion, although reducing its sparkle. today's settings are usually strong enough to render it unnecessary.



Crown View

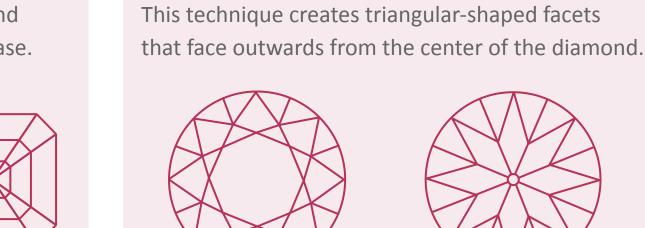
Other variables



A diamond's polish and symmetry are critical to the quality of its cut.

Pavillion View

brilliant cut facets.



Girdle

A diamond's girdle can

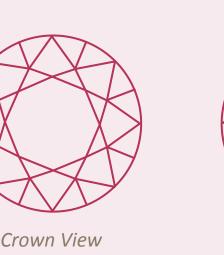
be rough, polished, or

faceted, and does not

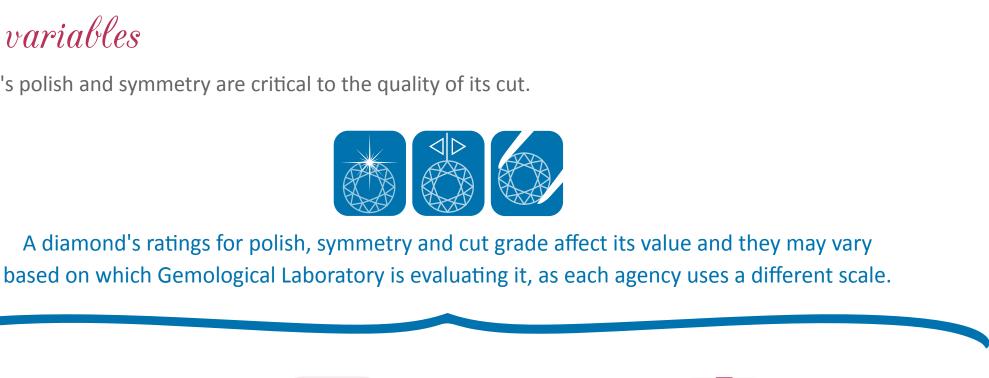
typically affect the

quality or appearance

of the stone.



Brilliant-cut faceting:



Cut grade

A gemologist assigns a cut grade as

a means of measuring a diamond's

proportions, craftsmanship, quality

properties. A diamond with a high

quality cut grade will exude a large

of polish, and light reflecting

amount of brilliance and fire.

Pavillion View

A diamond's ratings for symmetry, A symmetrical diamond will have polish, and cut grade may vary based well-balanced, properly aligned on which Gemological Laboratory is facets, resulting in a high level of evaluating it, as each agency uses a

different scale. View our Certification

Cut & Value

Shallow cut

Although a shallow cut diamond

will create the illusion of a larger

stone, it allows light to escape

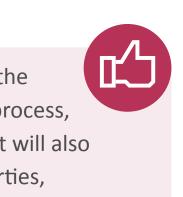
out the sides instead of reflecting

off the top, creating a lack of

GIA Diamonds

page for more details.

The quality of a diamond's cut has a significant impact on its value. A well-cut stone sacrifices more of the rough diamond during the cutting process, resulting in a higher market value. It will also exhibit better light reflecting properties, exuding greater fire and brilliance.



Improperly cut diamonds will have less visual appeal and a decreased value. To ensure the best value, look for a certified diamond with polish and symmetry ratings of 'Good' or better.

Symmetry

fire and brilliance. If the facets are

not symmetrical or not optimally

shaped, they'll display less sparkle.

Deep cut



This type of cut poorly

reflects light, resulting in a

dull, muted appearance.

brilliance and sparkle. luminous appearance. Certification_e

an expert gemologist that describes the key characteristics of a diamond. **AGS Diamonds EGL** Diamonds

Ideal cut

This is the cut of a high quality

diamond that beautifully

reflects light. This premier cut

style is well-proportioned and

carefully angled to achieve a



diamond we offer. These laboratories use universally recognized standards for grading diamonds.

At Brilliance, we rely on highly regarded, internationally acclaimed gemological laboratories to certify every loose







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